

KyleMayne.com

User Experience Designer

“The logical approach is the wrong way to go about understanding the needs of consumers. You have to talk to them, watch them; this is the only way to understand their interests, their motives, their needs.”

Donald Norman, 1999.

Education

Lancaster University

Postgraduate | 2008-2009 | Lancaster, UK
M.Sc. Human-Computer Interaction | Distinction

Newcastle University

Undergraduate | 2005-2008 | Newcastle, UK
B.Sc. Information Systems | 2:1

Skills & Interests

User Research

The foundation of good design is research. Experience in preparing and administering ethnographic techniques to understand the behaviour in which products are experienced. Expertises include contextual inquiry, interviews, diary studies, observations and cultural probes.

Design

Demonstrate high proficiency in the production of wireframes, visual flow diagrams, personas and storyboards. All of which, aid in synthesizing and translating research into a fully functional design strategy. Experience using Adobe Photoshop and Illustrator.

Prototyping

Extensive knowledge of creating prototypes interfaces, from low fidelity paper prototypes to more complex and complete designs with HTML, CSS and JavaScript.

Usability Engineering

Proven practice in planning, performing, and documenting usability studies in complex systems, which have increased user satisfaction and support for a wide range of consumers.

Experience

British Broadcasting Corporation

User Experience Designer (internship) | March 2009 – September 2009 | London, UK

- Defined new user interactions, for the BBC's interactive television platform.
- Designed usability studies, and performed tests with real world participants.
- Liaised with designers, senior designers and project leads throughout the project phase to ensure that design work consistently answers the brief in terms of the look, feel and functionality.
- Working closely with the technical team to ensure design guidelines are followed and tweaked graphics to ensure all BBC output was to a high creative standard.

References

Dr Corina Sas (M.Sc. Thesis Supervisor)

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